



## Make the Most of your Tweed Tourism Membership

As an industry-based membership organisation, we are working hard to build the organisation, but maximising the benefits from your membership means active participation by you the member.

Some tips on how to get the most of your Tweed Tourism membership:

- **Ensure that you have current brochures in the Information centres and information on the website.** If we don't have up to date information, it is difficult for us to give it out. Check your listing on [www.tweedtourism.com.au](http://www.tweedtourism.com.au)
- **Ensure you have your rates and detailed features on the Reservations System** – help us to increase bookings for you. It is your responsibility to keep your web page on the Tweed Tourism website up to date. Contact our Sales & Reservations team for log in details, username and password.
- **Ensure that the staff and volunteers have had a familiarisation tour** of your organisation either on site or at a product night.
- **Let us know when you change your details** – phone / fax / email / rates / opening times etc.
- **Read the Network Update!** – ACT ON THE INFORMATION IN IT.
- **Attend Network Night Functions** - meet other operators, Tweed Tourism Directors, staff & volunteers and find out what is happening and follow-up leads that build your business.
- **If you are in the Tweed, use 'The Tweed Naturally' branding logo** on all of your promotional information. It is in everyone's best interest to help build the Tweed brand. **Call us for your free CD-Rom Digital copy of the logo.**
- **Contact us for help with marketing materials** – photos, postcards, maps, posters, video footage etc. or maybe you can be involved in the public relations program.
- **Contact our staff** if you have any questions about anything to do with tourism.

Sales & Reservations:	Julie Harvey
Financial Administrator:	Tracy Moschogianis
General Manager/Marketing Manager:	Phil Villiers

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**We are here to help you get the most out of tourism in our area. Help us to help you.**

