



## news release

### CHANGING OF THE GUARD AT TWEED TOURISM

David Parrish, Manager of Domain's Santai Resort at Casuarina Beach, has been appointed as the new Acting Chair of Tweed Tourism.

Mr Parrish brings to the role almost 25 years of tourism industry experience, having been involved in a wide range of sectors, including cruising, island resorts and accommodation management.

"It's a very exciting time to be taking the reins of Tweed Tourism," said Mr Parrish, who has served on the Board of the region's tourism authority for a number of years, most recently as Vice Chair and Treasurer.

"We have strong growth occurring in every corner of the region, with several new developments coming on line in Tweed Heads and the Tweed Coast, and the Mt Warning Wollumbin Caldera set to benefit from international exposure as one of Tourism Australia's recently launched National Landscapes.

"The opening of the Tugun Bypass will also impact on our visitor numbers, particularly in these times of high petrol prices when people from the Gold Coast and Brisbane will be looking for short break destinations, rather than long drive holidays."

Mr Parrish replaces former Tweed Tourism Chair, Rob Smith, who has stepped down from the role due to his work commitments as CEO of Twin Towns Clubs and Resorts.

Michael Tree from Dexus Property Group will fill Mr Parrish's previous role as Acting Vice Chair and Treasurer, while Aymon Gow from Tropical Fruit World and Cameron Arnold from Domain Resorts have joined the Board as Directors, filling two casual vacancies.

The new appointments will be held until the Tweed Tourism Annual General Meeting at the end of the year.

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***We would be happy to arrange a further interview or photo opportunity with David Parrish at your convenience. Please contact Karen Ransome on 0431 958 726 to arrange a time that would suit.***

**Released on July 2, 2008 by Verve Consulting on behalf of Tweed Tourism.**

**MORE INFORMATION:**

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