




## The Accredited Visitor Information Centre Network Brand Statement

The  symbolizes the professional distribution of accurate travel and tourism information and value added services.

The  will assist the traveling and touring public, wherever they want to go in New South Wales.

### Vision

The traveling public recognises the New South Wales Accredited Visitor Information Centre Network and the italicised  as the

consumers guarantee of quality information about destinations which is accurate and personally delivered.

### Mission

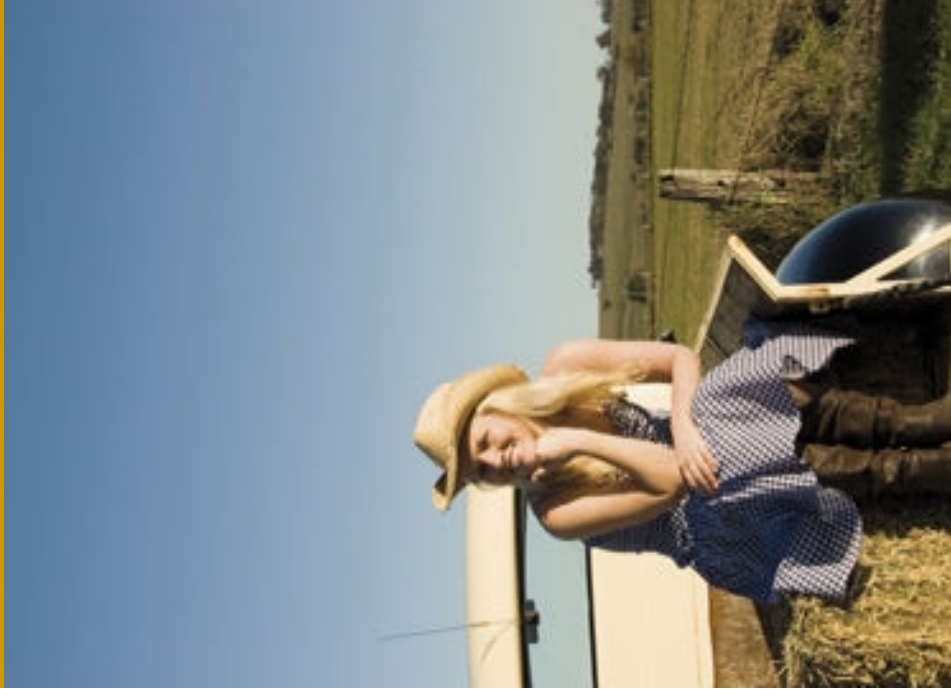
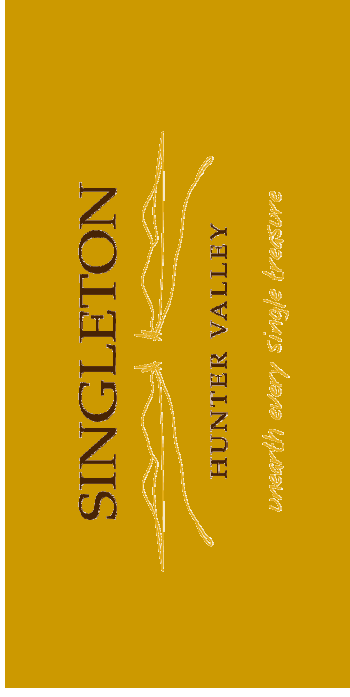
To develop the Accredited Visitor Information Centre as a primary brand within the Tourism Industry and to develop strategic partnerships, regional networks and the delivery of services to visitors for the benefit of local economies and the State of New South Wales.



... will take you there!



**Singleton Visitor Information Centre**  
39 George Street (New England Hwy) Singleton NSW 2330  
**1800 449 888** T 02 6571 5888 F 02 6571 5999  
E [visitorcentre@singleton.nsw.gov.au](mailto:visitorcentre@singleton.nsw.gov.au)



Singleton Visitor Information  
Centre

[WWW.SINGLETONTOURISM.COM.AU](http://WWW.SINGLETONTOURISM.COM.AU)

## Accredited Visitor Information Centre

The Singleton Visitor Information Centre is a Level 1 Accredited Visitor Information Centre - one of 170 Accredited Visitor Information Centres situated throughout New South Wales.

The Singleton Visitor Information Centre is a program area of Singleton Council providing you with a professional, welcoming and quality service.

Visitor Information Centre staff provide unbiased information and assistance to the consumer.

### Services:

- Promotion and marketing of Singleton and the Hunter as a tourism destination.
- Promotion of attractions, accommodation and business in Singleton.
- Accommodation referrals and advice.
- Free accommodation booking service
- Dissemination of local and regional maps.
- Dissemination of regional visitor guides.
- Tour advice and booking service.
- Event promotion.
- Community information.

Ask for your copy of the Singleton Visitor Guide.

The Singleton Visitor Information Centre has a comprehensive range of information brochures for your convenience. These include:

- ◆ Singleton Visitor Guide
- ◆ Town Maps
- ◆ Events Calendar
- ◆ Lake St Clair
- ◆ Self Drive Tours
- ◆ Walking Tours
- ◆ Sundial
- ◆ Specific Local Attractions
- ◆ Specific Local Accommodation
- ◆ New Resident Packs

The VIC has a collection of Singleton historical and family history books that are not for sale but are available for you to read while your relaxing within the Visitor Information Centre. Family History reference material includes:

- ◆ Whittingham Anglican Cemetery
- ◆ Sedgfield General Cemetery
- ◆ Singleton Catholic Cemetery Queen Street
- ◆ Branxton Catholic Cemetery

The Datatrax Touch Screen allows you to access tourism information 24 hours a day using the keypad to the rig.

A Singleton town map and a local accommodation listing are visible from the front window.

## Regional Products

The Visitor Information has a range of souvenirs and regional produce for sale. These items are ideal to give as gifts or used to remember your stay in Singleton.

- ◆ Pukara Estate Olive Oils & Dukkah.
- ◆ Dulwich Herbs Jams and Sauces.
- ◆ Polo Shirts.
- ◆ Greeting Cards & Postcards.
- ◆ Alpaca Scarves and Socks.
- ◆ Coffee Mugs & Wine Glasses.
- ◆ Key Rings & Chrome Stoppers.
- ◆ BBQ Aprons.
- ◆ Olive Oil Soaps.
- ◆ Caps.
- ◆ Original Handmade Jewellery and Handbags.
- ◆ Mining Directory.
- ◆ NSW Maps
- ◆ Seasons Plate Cookbooks
- ◆ Convict Trail Books