# GREAT LAKES TOURISM 09/10 PARTNERS PROGRAMME

APPLICATION FORM

– ACCOMMODATION PROVIDERS-

Please complete the following form as comprehensively (and as clearly) as possible. The information will be used to set up your webpage on **www.greatlakes.org.au**. If you have more than one business/property you will need to complete a separate form for each.

**Membership Level:** *(please circle)* **LEVEL 1 ($150)** **LEVEL 2 ($350)** **LEVEL 3 ($550)** **PLATINUM ($1000)**

## SECTION 1 ~ Contact Details

| **BUSINESS DETAILS** | | |
|---|---|---|
| **Business Name** | | |
| **ABN** | | |
| **GST Registered (yes/no)** | | |
| **Business Address** | **STREET:** | **TOWN:** |
| | **STATE:** | **POSTCODE:** |
| **Postal Address** | **STREET:** | **TOWN:** |
| | **STATE:** | **POSTCODE:** |

| **CONTACT PERSON(S)** ***(The majority of our daily communication is via email, to ensure that the right person(s) is receiving this information please list details below)*** | |
|---|---|
| **Surname** | |
| **First Name** | |
| **Email Address** | |
| **Tel** | |
| **Mobile** | |
| **Fax** | |
| **Surname** | |
| **First Name** | |
| **Email Address** | |
| **Tel** | |
| **Mobile** | |
| **Fax** | |

## SECTION 2 ~ Webpage Information

| **CONTACT DETAILS TO BE DISPLAYED ON YOUR WEBPAGE** | |
|---|---|
| **Email Address** *(for customer enquiries)* | |
| **Tel:** | |
| **Mobile:** | |
| **Fax:** | |
| **Website address:** | |

**Point of Difference:**
*(**This information will be displayed in bold at the TOP of your webpage**. We recommend using a short, snazzy description here as a marketing tool to direct customers to your property. One or two lines are ideal. This is the first opportunity to really sell your business. Tell customers why you are different from your competition. Short & sweet is best!)*

**Business Description:**
*(This is a wordier description which will display below your Point of Difference. Provide the customer with a detailed description of your business and what they'll love about it. This is your change to SELL your property. Be creative and engage you reader.)*

**Directions from nearest Town:**
*(Assume your customer has made it into the centre of town and direct them to your property from here. Enter the street directions from the nearest town. Try to include landmarks. These directions will be displayed on the guest's itinerary to make it easier for them to find you!)*

**Photograph(s):**
*(We require all webpage(s) to be accompanied by a photo/image. Photos should be in jpg format and of good quality. We can adjust the resolution and size before uploading onto the site. Please email images to **tourism@greatlakes.nsw.gov.au**)*

**Do you require additional webpages (Level 3 & Platinum Members only):** **YES / NO**
*(if yes, we will be in touch to discuss your requirements)*

**Do you require online booking facilities:** **YES / NO**
*(if yes, we will be in touch to discuss your requirements)*

## SECTION 3 ~ Search & Booking Information

| | | | |
|---|---|---|---|
| **Accommodation Type**<br>*(Please circle most appropriate)* | Luxury Apartment/Unit | B&B/Guest House | S/C House, Cottage, Unit |
| | Budget/Backpacker | Caravan/Camping | House Boat |
| | Chalets/Villas/Cottage | Eco-Retreat | Hotels/Motels/Resorts |
| | Retreat | | |
| **Accommodation Setting**<br>*(Please circle most appropriate)* | Bush | Beachside/Views | Golf Course |
| | Rural/Hinterland | Town Centre | Lake |
| **AAA Rating**<br>*(Please specify & include AAA Record Number)* | | | |
| **Do you take Infants & Children?** | | | |
| **Arrival & Departure Times** | | | |
| **Cancellation Policy**<br>*(If no policy specified the Visitor Information Centre general Cancellation Policy will apply)* | | | |
| **Email Address for Bookings/Reservations**<br>*(to be checked daily before 10am)* | | | |
| **Accommodation Facilities**<br>*(Please circle ALL that apply to your property)*<br><br>*Note: these are facilities that are 'Common' to the entire property. Individual room facilities should be specified separately.* | Air Conditioning | Austar | BBQ / Outdoor Dining Facilities |
| | Car Parking | Car Parking - secure | Childminding Facilities |
| | Conference/Meeting Facilities | Courtesy Transfer | Direct dial phone |
| | Kids Club | Laundry Facilities | Linen BYO |
| | Linen Provided | Linen Hire Available | Office Services |
| | Onsite Café/Coffee Shop | Onsite Entertainment | Onsite Shop/Kiosk |
| | Onsite Restaurant | Room Service | Spa Treatments Available |
| | Swimming Pool – heated | Swimming Pool - indoor | Swimming Pool - outdoor |
| | Wireless Broadband Internet | | |
| | OTHER – please specify | | |
| **Number of Rooms/Units** | | | |

| | |
|---|---|
| **Visitor Welcome Schemes**<br>*If your business has any special facilities, policies or programs for any of the following groups please provide details & we can assign a Visitor Welcome Symbol to your business information. (Use additional sheets if necessary)* | **PETS / FAMILY / GROUPS / CYCLISTS / DISABLED / WALKERS** |

| **PAYMENT DETAILS** ***(required for depositing your booking monies)*** | |
|---|---|
| **Bank Name** | |
| **Bank Branch** | |
| **BSB No.** | |
| **Account No.** | |
| **Account Title** | |

## SECTION 4

| **MEMBERSHIP PAYMENT** | | | | |
|---|---|---|---|---|
| **Payment Amount** *(Please circle)*<br><br>*If Part payment option is selected you will be invoiced in Feb 2009 for the final instalment.* | **LEVEL 1 (Full) $150**<br>**LEVEL 2 (Full) $350**<br>**LEVEL 3 (Full) $550**<br>**PLATINUM (Full) $1,000** | | **LEVEL 1 (Part) $75**<br>**LEVEL 2 (Part) $175**<br>**LEVEL 3 (Part) $275** | |
| **Payment Method**<br>*(Please circle)* | **Credit Card*** | **Cheque** | **Cash** | **Eftpos** |
| *** Credit Card Details** | **Card No:** | | | |
| | **3 Digit Security Code:** | | | |
| | **Expiry Date:** | | | |
| | **Name on Card:** | | | |
| | **Signature:** | | | |

Please Complete and Return with Payment to Great Lakes Tourism, PO Box 117, Forster, NSW, 2428 or your closest Great Lakes Visitor Centre.