GREAT LAKES TOURISM 09/10 PARTNERS PROGRAMME

APPLICATION FORM

- NON-ACCOMMODATION PROVIDERS-

Please complete the following form as comprehensively (and as clearly) as possible. The information will be used to set up your webpage on **www.greatlakes.org.au**. If you have more than one business/property you will need to complete a separate form for each.

Partnership Level: *(please circle)* **LEVEL 1 ($150)** **LEVEL 2 ($350)** **LEVEL 3 ($550)** **PLATINUM ($1000)**

SECTION 1 ~ Contact Details

BUSINESS DETAILS		
Business Name		
ABN		
GST Registered (yes/no)		
Business Address	**STREET:**	**TOWN:**
	STATE:	**POSTCODE:**
Postal Address	**STREET:**	**TOWN:**
	STATE:	**POSTCODE:**

CONTACT PERSON(S) *(The majority of our daily communication is via email, to ensure that the right person(s) is receiving this information please list details below)*	
Surname	
First Name	
Email Address	
Tel	
Mobile	
Fax	
Surname	
First Name	
Email Address	
Tel	
Mobile	
Fax	

SECTION 2 ~ Webpage Information

CONTACT DETAILS TO BE DISPLAYED ON YOUR WEBPAGE	
Email Address *(for customer enquiries)*	
Tel:	
Mobile:	
Fax:	
Website address:	

Business Type *(Please circle most applicable to your business – 3 max)*	Accommodation	Arts/Craft/Gallery	Theme Park
	Food & Wine	Cruises/Charters	Club/Pub
	Sport & Adventure	Shopping	Entertainment
	Family/Children	Health/Wellbeing	Conferences
	Weddings	Service	

Point of Difference:
*(**This information will be displayed in bold at the TOP of your webpage**. We recommend using a short, snazzy description here as a marketing tool to direct customers to your property. One or two lines is ideal. This is the first opportunity to really sell your business. Tell customers why you are different from your competition. Short & sweet is best!)*

Business Description:
(This is a wordier description which will display below your Point of Difference. Provide the customer with a detailed description of your business and what they'll love about it. This is your change to SELL your property. Be creative and engage you reader.)

Directions from nearest Town:
(Assume your customer has made it into the centre of town and direct them to your property from here. Enter the street directions from the nearest town. Try to include landmarks. These directions will be displayed on the guest's itinerary to make it easier for them to find you!)

Photograph(s):
*(We require all webpage(s) to be accompanied by a photo/image. Photos should be in jpg format and of good quality. We can adjust the resolution and size before uploading onto the site. Please email images to **tourism@greatlakes.nsw.gov.au**)*

Do you require additional webpages (Level 3 & Platinum Members only): **YES / NO**
(if yes, we will be in touch to discuss your requirements)

Do you require online booking facilities: **YES / NO**
(if yes, we will be in touch to discuss your requirements)

Visitor Welcome Schemes *If your business has any special facilities, policies or programs for any of the following groups please provide details & we can assign a Visitor Welcome Symbol to your business information. (Use additional Sheets if necessary)*	**PETS / FAMILY / GROUPS / CYCLISTS / DISABLED / WALKERS**

PAYMENT DETAILS ***(required for depositing booking monies)***	
Bank Name	
Bank Branch	
BSB No.	
Account No.	
Account Title	

SECTION 3 ~ Payment

PARTNERSHIP PAYMENT				
Payment Amount *(Please circle)* *If Part payment option is selected you will be invoiced in Feb 2009 for the final instalment.*	**LEVEL 1 (Full) $150** **LEVEL 2 (Full) $350** **LEVEL 3 (Full) $550** **PLATINUM (Full) $1,000**		**LEVEL 1 (Part) $75** **LEVEL 2 (Part) $175** **LEVEL 3 (Part) $275**	
Payment Method *(Please circle)*	**Credit Card***	**Cheque**	**Cash**	**Eftpos**
*** Credit Card Details**	**Card No:**			
	3 Digit Security Code:			
	Expiry Date:			
	Name on Card:			
	Signature:			

Please Complete and Return with Payment to Great Lakes Tourism, PO Box 117, Forster, NSW, 2428 or your closest Great Lakes Visitor Centre.