



28<sup>th</sup> October 2008  
For Immediate Release

## **SPRING IS HOT ROD SEASON!!!**

Bright in North East Victoria is counting down to the largest car event on the annual calendar – the **Bright Rod Run** will be arriving on Friday, November 7<sup>th</sup>, just over a week away. The Northern Suburbs Street Rod Club has already registered over 850 entrants which range from 1909 T-Fords through to 1965 Classics. Not only is this event the largest in Bright's history; the Bright Rod Run is Victoria's largest and Australia's second largest hot rod event.

In addition to Melbourne and Victorians, Bright will be welcoming visitors from as far away as Sydney, Tasmanians and even America! Accommodation is at capacity for the weekend of November 7<sup>th</sup> – 9<sup>th</sup>, with many names placed on a waiting list.

Now in its 18<sup>th</sup> year, the colorful event will include the popular Joker Poker event; a game where over 400 Hot Rods will pick up a playing card from the home base of Pioneer Park, then additional cards from Michelini Wines in Myrtleford, Settlers Tavern in Mount Beauty, Porepunkah Hotel and Mount Beauty Bakery, before returning to Pioneer Park. The vehicle that reveals the best poker hand wins a hamper that includes an accommodation package at Tewkesbury Lodge and gourmet local wine and produce.

There is entertainment on Saturday night, when popular rock n roll band *The Atomic Hi-Tones* will be performing at Pioneer Park from 8pm (\$10 cover). *Trixie the Clown* is sure to delight the littlies with her free kid's show at 11am on Saturday and Sunday, along with a meet and greet by Mount Hotham's *Harry The Snow Dragon* on Sunday. The hugely popular *Show & Shine* will take place on Sunday at Pioneer Park from 9am – 2pm (\$5 cover with donation to Bright Lions Club) and will include a Monster Rotary Market, food stalls and a carnival atmosphere.

For further information:

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