



6<sup>th</sup> November 2008  
For Immediate Release

## HOT RODS ARE HERE!!!

Bright is alive with colour this weekend and it's not due to the gorgeous spring trees that line our streets. The **Bright Rod Run** vehicles have started arriving for this weekend's spectacular event. The Northern Suburbs Street Rod Club has registered over 850 vehicles which range from 1909 T-Fords through to 1965 Classics. Not only is this event the largest in Bright's history; the Bright Rod Run is Victoria's largest and Australia's second largest hot rod event.

Sunday will see a huge display at the *Show & Shine* event at Pioneer Park from 9am – 2pm. The colourful cars cover the entire football field and thousands of spectators will talk to the owners and admire the handcrafting work that goes into each precious vehicle. Kids' entertainment will be plenty; with *Trixie The Clown* delighting kids at 11am Saturday and 11am Sunday. Sunday's show will be preceded with a meet and greet by *Harry the Snow Dragon* from Mount Hotham. The *Show & Shine* event will include a Monster Rotary Market, food stalls and a carnival atmosphere (\$5 entry with a donation to the Bright Lions Club).

Now in its 18th year, the Bright Rod Run will also include the popular Poker Run; a game where Hot Rods pick up a playing card from the home base of Pioneer Park, and then pick up additional cards from Michelini Wines in Myrtleford, Porepunkah Pub, Settlers Tavern and Mount Beauty Bakery, before returning to Pioneer Park. The vehicle that reveals the best hand wins the prize of an accommodation package at Tewksbury Lodge in Porepunkah plus a gourmet local wine and produce hamper. There is entertainment on Saturday night, when popular rock n roll band *The Atomic Hi-Tones* will be performing at Pioneer Park from 8pm (\$10 cover).

[www.northernsuburbsstreetrods.com.au](http://www.northernsuburbsstreetrods.com.au)

For further information:

Ken Mitten (Northern Suburbs Street Rod Club) 0488 122 173

or

Libby Bain – Alpine Shire Council (03) 5755 0520 [libbyb@alpineshire.vic.gov.au](mailto:libbyb@alpineshire.vic.gov.au)

Alpine Region Tourism  
Great Alpine Road, BRIGHT VIC 3741  
Phone: (03) 5755 0555  
Email: [libbyb@alpineshire.vic.gov.au](mailto:libbyb@alpineshire.vic.gov.au)